

Best Practices for Temporary Class “B” Liquor Licensing

Here are the Best Practices for Festivals:

1. Mandate a minimum of one licensed bartender (operator) on site whenever alcohol is sold or served. This helps those that don't feel comfortable refusing service to those that seem intoxicated to have a licensed bartender step in. An alternative is to have a security officer at the point of sale so that they can be the ones to refuse serving those that seem intoxicated or those underage from being served.
2. Create a secure perimeter around the licensed area with a double fence (with a minimum 7-foot gap), a single entrance and photo ID check. This is important so that those underage cannot have access to the beer being served. Having a separate exit is also an advantage so that there is no confusion as to who is entering or leaving the beer tent.
3. Use wrist bands in rotating patterns to identify customers age 21 and older for alcohol purchase. This is to verify that those entering are of age to drink and no underage person will be served.
4. Require that no servers be allowed to consume alcoholic beverages during hours of service and that no server may have a Blood Alcohol Content of 0.04 or higher prior to start of service.
5. Allow only 16oz(or smaller) clear cups with sale limited to two servings per consumer, per sale. No event may allow the sale of alcohol in any pitcher or pitcher like container. The reasoning behind this is to eliminate binge drinking and to also make sure that no one under the age of 21 will be given beer away from the point of sale.
6. Require point of sale and alcohol consumption area be cleared of patrons and all alcohol properly stored, prior to end of licensing period.
7. Require vendors to offer food or allow food purchased from vendors into the area of the event. Food vendors may not be allowed within the licensed area. This allows those customers an alternative to eat something while they are drinking.
8. Nonalcoholic drinks be priced less than alcohol beverages. Offering water and other nonalcoholic drinks is also an alternative for customers to enjoy themselves without having to drink. Plus, it helps to slow down binge drinking.
9. No one under age 21 will be served alcohol even when accompanied by a parent, guardian.
10. Make toilet facilities available within the secure perimeter.
11. Limit the use of beverage signage within the beer tent area (Miller, Budweiser, Craft beer, etc.). Make sure there is signage for responsible drinking, no one served under the age of 21, etc.

